

## LOOKING BACK AT 2023

Dear Friends of The PCC,

God's blessings in 2023 are giving me great peace and confidence as our team continues to move forward in 2024! A second-trimester abortion facility is expected to open up right around the corner from us, but our mission of offering help and hope in the name of Jesus to those facing an unplanned pregnancy is unchanging. We are praying and asking the Lord to help women find us first so they will know they are not alone, there is help waiting, and there is hope.

Thank you for sacrificially giving to The PCC so we can fulfill our mission. It's because of your faithful generosity we get to share with you statistics about lives impacted in our 2023 Year in Review. Each pregnancy and STI test given, ultrasound performed, Countdown to Parenthood participant, emergency supply distributed, Mobile Medical Unit client, and student in our Positive Choices program were possible because of you. We tell our clients they are not alone, and we are thankful WE are not alone in this fight for life because we have amazing friends like you praying and supporting the ministry we do here at The PCC. We are in this together—all for the glory of God.

*Nikki Libbets*  
EXECUTIVE DIRECTOR

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# HOW YOU HELPED US SERVE IN 2023

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Thanks to your generosity, we were able to continue to increase our marketing efforts throughout the year. Because of that, we served more distinct clients than ever before! We also saw a huge increase in the number of abortion-minded women reaching out to the Center.

Through our Friends, the Lord far surpassed what we budgeted for income. Through our Friends, He kept our shelves stocked and cabinets filled! The continual support we receive ensures our services remain FREE for the men, women, and babies we serve. The PCC

- **SERVED 1308 DISTINCT CLIENTS WITH 4209 TOTAL CLIENT VISITS**
- **PERFORMED 875 ULTRASOUNDS**
- **SAW 111 LIVES SAVED**
- **SERVED 5 ABORTION PILL REVERSAL CLIENTS WITH 2 SUCCESSFUL REVERSALS**
- **HELPED 26 WOMEN PARTICIPATE IN LOCAL EMBRACE GRACE GROUPS**
- **SERVED 44 CLIENTS ON OUR MOBILE MEDICAL UNIT**
- **PROVIDED 112 SHOPPING TRIPS IN OUR BABY BOUTIQUE**
- **GAVE OUT 876 EMERGENCY PACKS**
- **SERVED 232 STUDENTS IN OUR POSITIVE CHOICES PROGRAM**



# HOW YOU BLESSED OUR MINISTRY IN 2023

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We are so blessed to be able to tell our clients that their appointments are completely free of charge thanks to the support from our generous donors. It is your gifts that keep our Center going! In 2023, The PCC was supported by **1,148 individuals**, **48 businesses**, and **47 churches**.

As we look at our 2023 numbers, 44% of our income came from individual donors, just like you! 39% came from events (Banquet, Hike for Life, Baby Bottle Boomerang, and other fundraisers), 9% from local churches, 3% from grants, and 5% from business/corporate donations.



We budgeted to bring in \$700,000 in 2023, but thanks to our community and the Lord's provision, we brought in **\$873,776**. We spent a total of **\$663,240**, which leaves us with a net income of **\$210,536**.

## GOD IS SO GOOD!

What a gift it is to partner with each of you in this fight for life, for abundant life! We cannot express our thanks enough for your partnership.

TO VIEW OUR COMPLETE 2023 FINANCIAL REPORT, VISIT [FRIENDSOFTHEPCC.ORG/DONATE/SUPPORT-THE-CENTER](https://FRIENDSOFTHEPCC.ORG/DONATE/SUPPORT-THE-CENTER) AND SCROLL TO THE BOTTOM.

# SUPPORTING OUR COMMUNITY IN 2023

## DIAPER GIVEAWAYS

On June 20th and November 14th, The PCC partnered with City First Church and the Northern IL Food Bank as they did a drive-thru food distribution for the community. We were able to give away diapers and wipes to over **475** families through those two events!



## EMERGENCY PACKS

Every two months, anyone in the community can come to our center and receive diapers, wipes, clothing, formula and other needed baby items. In 2023, we gave out **876** emergency packs.



## CHRISTMAS PROJECT

Our great room was overflowing with Christmas presents in December. Friends of The PCC helped sponsor **22** client families! We loved seeing the joy it brought our clients when they picked up their gifts and fixings for Christmas dinner.



# HOW YOU HELPED US REACH HER IN 2023

Marketing brings more clients to The PCC. It allows us to reach her where she is at, to serve her and to save lives. We invest in a wide variety of marketing avenues to reach her (and men) in our community facing an unplanned pregnancy, and we are continually looking for new ways to reach her. In 2023, we had the opportunity to expand our reach even more!

In January of 2023 our billboard went up at the intersection of Alpine Road and Morsay Drive. Thanks to your generosity at the end of the year, we now have a second billboard up at the intersection of Kilburn Avenue and School Street. Both of these billboards point people to the help and hope awaiting them at The PCC.

Since our clients are living in a digital age, and things like the abortion-pill are readily available online, we must have a strong online presence so when she's looking for an abortion, she finds our Center and the support we can give her first. Thanks to you, we have been able to increase our online advertising. Along with our paid Google Ads, we also now have SEO (Search Engine Optimization) and Geofencing. Both of these tools help more women, and men, find our Center, a safe place for them to receive help and hope.





# YOUR PART IN OFFERING HELP AND HOPE

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## VOLUNTEER

The PCC is always looking for male and female volunteers who can mentor clients, organize donations, or meet with students in schools. You can find more information and the volunteer application on our website.

## PRAY

Pray for our clients, staff, and volunteers. Would you like to receive updates when we have a prayer request? Sign up for our PCC Prayer Warrior texts! Visit [friendsofthepcc.org/prayer-warriors](http://friendsofthepcc.org/prayer-warriors).

## GIVE

Whether it's financially or through material donations, The PCC relies on gifts from our friends to support our ministry. To see what items we need to regularly stock our Baby Boutique, visit [friendsofthepcc.org/donate/wishlist](http://friendsofthepcc.org/donate/wishlist).





# YOUR SUPPORT PROVIDES HELP, HOPE, AND HEALING



Numerous clients have walked through our doors since our last newsletter. Each person's story is unique, but one common denominator of our clients, other than being pregnant, is past and or present abuse of one form or another. This can be a factor in many of our young ladies' decision-making process when it comes to choosing life or death for their babies. Clients do not want their child to go through what they have endured, and thus feel as though they are being merciful to save this baby from their reality by considering abortion.

One of our clients came to us after just turning 18 and finding herself pregnant. She had cared for her mom, who was struggling with numerous physical and emotional issues, since she was 12. After her mom passed away when she was 16, she left home because she could no longer endure living with an abusive father. As her story unfolded, her Client Advocate learned she had also been abused in her church. All that she had been taught of Jesus seemed a fairytale to her. She has had numerous toxic relationships, and the last one got her pregnant. After sharing the news of her pregnancy with him, he rejected her and wanted nothing to do with this baby.

She came to The PCC for a pregnancy test and ultrasound. During her ultrasound, tears flowed as she saw this little person moving around in her belly. At that moment, she fell in love and there was no question- she was going to choose life for this baby. Since choosing life, this momma is actively participating in our Countdown to Parenthood program. Her Client Advocate has had opportunities to dig deeper into her past and to take her through a series called *Recognizing The Cycle of Abuse*. Her Advocate gave her references for counselors in our area to help her in the healing process, to remind her that humans are flawed, but Jesus is not, to not give up on Him because of the failure of people.

This client has driven farther than most to come to her appointments. She has been open and willing to learn how to not to pass down abuse or dysfunction to her soon-to-be born son. We are praying that Jesus would continue to reveal Himself to her and her son as their Good, Good Father.



# HOW TO PRAY FOR THE PCC IN 2024

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- Pray for our team of staff and volunteers to abide in Christ and bear much fruit; apart from Him, we can do nothing (John 15:5).
- Pray for women to find us *first* so they can learn that abortion is not their only option.
- Pray for more Abortion Pill Reversal clients.
- Pray for fathers to connect with our Fatherhood Program.
- Pray for entire families to receive the free gift of salvation and grow in a new relationship with Christ.
- Pray for more churches to host Embrace Grace groups ([embracegrace.com](https://embracegrace.com)).
- Pray as we navigate how best to utilize our Mobile Medical Unit (Stork Bus) and the services we provide in order to reach more abortion-minded women.
- Pray for our wisdom as the abortion facility plans to open around the corner from us- we want The PCC to be a woman's first choice (and her partner's) when they need a pregnancy test, ultrasound, or STI testing. We want everyone to receive care in a life-affirming environment.
- Pray for wisdom, direction, and provision as our nursing team investigates expanding our STI testing services.

## SAVE THE DATE FOR OUR ANNUAL BANQUET!

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THURSDAY, APRIL 25TH, 2024

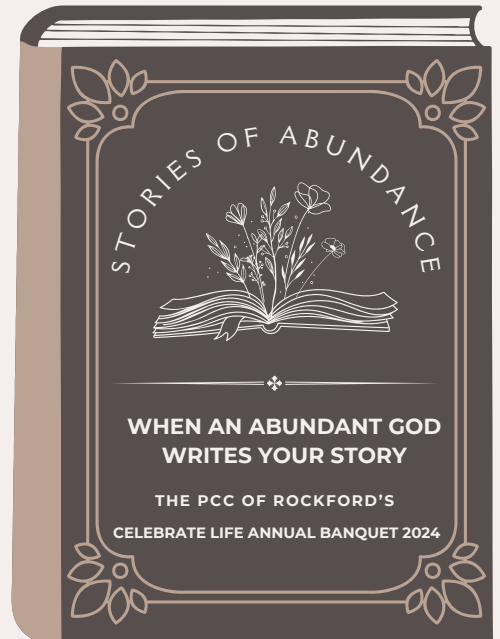
### EMBASSY SUITES ROCKFORD

BRUNCH AT 11AM | TICKETS \$35 EACH

DINNER AT 6PM | TICKETS \$55 EACH

We are planning a beautiful event that will celebrate LIFE and share stories of our abundant God and how lives are saved and changed when God writes their story.

This year, we are planning TWO events! You can choose to attend either our brunch or dinner program. More information and formal invitations to come soon!





# Champions of HOPE

We are excited to start sharing a monthly, exclusive glimpse into what's going on at The PCC with the monthly donors whose continual giving means so much to our Center. Monthly gifts play a direct role in sustaining the ministry of The PCC and provide us with the stability to offer our services FREE of charge to the women, men, and families we serve.

We are calling these donors our Champions of Hope! Our Champions of Hope will get to hear things like Center updates and client stories—all before it hits social media. They will also get to hear from a different staff member each month! If you already give monthly to The PCC, you will be added to the Champions of Hope email list. If you would like to sign up to become a Champion of Hope, visit [friendsofthepcc.org/donate](http://friendsofthepcc.org/donate) or call Amanda at 815-680-5107.

## NEW YEAR, NEW STORAGE



The beginning of 2024 has already brought a few changes to the Center, as we recently did some remodeling! As the number of clients we serve continues to increase, we had to make a few changes to best accommodate the ever-growing amount of baby appliances, clothing, and diapers to meet these clients' needs.

Our old storage room, which was previously stuffed to the brim with boy clothing and a variety of other items, is now primarily our Baby Appliance Boutique and diaper storage! All of the boy clothing has been moved into new cabinets in our Great Room where the girl clothing is stored, so now we have all the clothing in one place.

We are so grateful that God has provided us with so many baby items that we ran out of storage room. That is a wonderful problem to have, and we are going into 2024 stocked and ready to meet the needs of the clients God brings through our doors this year.



4108 Morsay Drive  
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[www.friendsofthepcc.org/donate](http://www.friendsofthepcc.org/donate)



815-680-5107



# YOUR GIFTS BLESS US AND OUR CLIENTS!

Thank you, St. James Belvidere, Park City Church, and First Born Ministries for collecting baby items for our Center! Receiving these supplies is such a blessing, as we go through them quickly!



Thank you to the Small Group from Stateline Church for the many Mom Bags you brought in!



Thank you to the many individuals, families, and small groups who "adopted" client families for our Client Christmas Project!

## GIFTS GIVEN

In honor of **Maddie Burke**  
Ron & Debbie Gustafson

In memory of **Dorothy Brady**  
Patricia Sheehan

In memory of **Nancy Coole**  
William Coole

In memory of **Grace**  
**Guerrera**  
Tom & Kathy Wilcox

In honor of **Jada Katherine Knabe**  
Joe & Beth Von Arx

In memory of **Jane Kopp**  
First Presbyterian Church  
Belvidere

In memory of **Brad Moberg**  
Susan Moberg

In memory of **William**  
**Schnwellbaecher**  
Steven & Jean Shoudy

In memory of **Richard**  
**Zimmerman**  
Joe & Beth Von Arx